

MARKET CHARTER AND RULES

[2.1]

The market charter is:

To provide a quality market experience for visitors and residents that strengthens opportunities for local growers and producers, and provides customers with access to quality, nutritional and healthy products in a relaxed and fun environment.

The markets will:

- raise the profile of Ballarat & surrounding area as a producer of a diverse range of quality food and locally-made products
- provide for greater diversity of market outlets for local growers and producers
- increase visitor numbers to Ballarat
- expand the range of produce available for purchase within the region
- provide linkages with local retailers and other town centre activities
- strengthen the local economy
- discourage the use of single use plastic bags

The market is overseen by Steve Burns, Market Manager and Director of Burns, Counter & Associates Pty Ltd, which operates the markets.

The markets are operated from 9am to 1pm on the second and fourth Saturdays of each month in the North Garfdens Reserve (near Lake Wendouree)

Market management has the right to determine:

- The maximum number of stallholders
- The mix of produce presented and the ratio of fresh to value-added produce
- The number and mix of food and drink concession stalls
- Fundraising activities permitted at the markets
- Entertainment, food preparation demonstrations and other promotional activities undertaken at the markets
- Variations to the Market Charter.

COVID 19 RESTRICTIONS

All buskers must comply with COVID 19 public health restrictions in place at the time of performance.

STALLHOLDER SELECTION

The market seeks to be an outlet for local farmers and producers of quality fresh regional produce. Self-propagated plants, seeds, small livestock, fertilisers, stockfeed, flowers, fibres, personal care items and other value added products made from regionally grown primary produce are also encouraged. In order to provide a diverse market experience for our visitors, and to create outlets for locally made craft & artisan products, crafts and non-beverage/food related products are also an important part of the market. Priority is given to local, unique, upcycled & recycled products.

BUSKER INFORMATION

Buskers are not paid and do not usually pay for sites. Where fees are charged, this is because buskers are selling goods. Rates for busking within the market are at the discretion of the Market management. At the current time, the management has determined not to charge for busking sites where buskers are performing only and do not have goods for sale. Where buskers are also offering goods for sale: e.g. CD's, balloon animals or other merchandise, the management may determine that a site fee should be charged. This should be discussed prior to the market, but is typically \$20-40.

Under current insurance arrangements, up to **two** busking acts at a time are permitted per market. If buskers have their own insurance, please notify the management. Because of the insurance limitation, buskers appear on a rostered basis, not at their whim. There are no 'walk up' busking opportunities.

If buskers are UNDER 18, they should be accompanied by a parent or responsible adult. If buskers are young, please include current AGE on the application form. This will NOT influence acceptance, but is a factor in organising the mix of buskers at any particular market. Some very young performers may also need to do short brackets then have extended breaks. This is fine. We want to encourage young people to be involved while also making sure not to put unrealistic demands on them. :) Many of our younger buskers are rostered for half market stints (e.g. 9 – 11 or 11 - 1)

Entertainment at the market is to enhance the visitor/customer experience and an adjunct to shopping, rather than a priority activity. Buskers are a key part of creating ambience at the market, but are not the primary activity of most customers. **Music volume should never prevent vendors and customers talking easily.** Busking locations will be allocated by the Market Manager. Over time, individual acts may be rotated to different locations within the market. Sometimes, buskers will change locations during the one market.

Busking locations & activities must be such that main pedestrian paths remain clear at all times. If crowds gather, an act may be moved further back from the path. No powered sites are guaranteed for buskers. Buskers may bring their own small portable amplification system, but volume will be limited at the discretion of the Market Manager. Power points are at a premium at both market sites, so buskers should plan on a set-up that doesn't include power.

Buskers must not engage in activities which may cause harm to themselves or the public, such as juggling with knives, axes or sharp objects or fire-breathing. Such acts are specifically excluded from market insurance and so cannot appear. The majority of busking acts at the market are musical. Content of acts must be suitable for a family audience. Acts may contain multiple participants and may include spontaneous recruitment of market customers.

SELECTION PROCESS

In order to participate in the markets, buskers must:

- Complete the busker application form
- Operate only in the location specified and on the days arranged with the Market Manager
- Comply with general market requirements as outlined in this document, plus any additional requirements specified by the Market Manager from time to time.
- If their act involves materials, agree to leave their area clean and tidy and remove all waste material from their stall. Buskers may **not** place their waste in public bins or discharge liquids into street drains or parklands.

The selection process will be based on:

- Desirable mix of market stalls & activities
- Origin and nature of act (preference given to local performers)
- Customer interest in act
- Uniqueness of act

Once approval is given, the permit to operate as a busker is open-ended, unless otherwise specified by the Market Manager or unless there is a breach of conditions.

SITES

The Market Manager will do his/her best to maintain regular busking sites but cannot guarantee same. If the act is suitable, 'roving' busking is permitted (provided that customers aren't badgered!). Talk to the market manager if you want to be a 'roving' busker.

COMMITMENTS FROM BUSKERS

Busking spots are sought after and must be arranged in advance. Buskers will NOT attend the market without prior arrangement.

Buskers commit to operating from 9 – 1 on market days, unless advised otherwise by the market manager.

Buskers are expected to be neatly, suitably dressed, and courteous in their dealings with the public, to keep their area and any equipment clean & tidy. Every act should be clearly identified and named.

REGULATORY REQUIREMENTS

Smoking by buskers is not permitted.

Dogs are only permitted within the market areas when appropriately restrained on a leash.

ON THE DAY

Buskers are responsible for bringing their own equipment, for setting up and for leaving the site and communal areas clean & tidy. The Market Manager *may* be able to assist set up & pack up but cannot be relied upon.

Buskers must be set up and ready to operate well before the advertised market starting time (currently 9 am). Sites will not be kept for latecomers and repeated late arrival will result in cancellation of registration.

Buskers must not pack up before the end of advertised trading (currently 1 pm) without the permission of the Market Manager.

Remember, buskers must remove all materials, including waste and packaging from their site. Buskers are not to place their waste in public bins. Buskers are not to discharge liquid waste onto the street, drains or parklands. Rubbish bins are for the public only.

The **Ballarat Farmers Market** operates in the North Gardens Reserve, north of the Ballarat Botanical Gardens. One [vehicles per act is permitted to park within the reserve.](#)

Marquees and market umbrellas must be secured by weights and/or ropes to prevent movement by wind. [Market management recommends 20 kg per hold down point]. **No pegs** can be used.

FAILURE TO MEET MARKET STANDARDS

The Market Manager has the right to uphold the Market Charter and request that any noncomplying acts leave the market.

Busker Application Form

Please complete *only* these last two pages and lodge:

By mail to: 295 White Swan Rd. Invermay VIC 3352

Email to: ballaratmarkets@gmail.com

Phone Enquiries 0409 551 539 (Market Manager)

INDEMNITY

Buskers participate in the markets at their own risk and are required to indemnify and hold harmless the Market Manager, Market staff, Burns, Counter & Associates Pty Ltd and the City of Ballarat against any claim for damages, costs, claims, expenses & liabilities, (including without limitations consequential loss and loss of profit) in respect of any loss, damage, injury, disease or death caused through any of the stallholders' activities at the Ballarat Farmers Market.

On behalf of

_____ (name of act)

I agree to abide by the Ballarat Markets Charter and related registration requirements.

Signed: _____ (signature)

Name of Busker : _____ (please print)

Witness: _____ (signature)

Name of Witness: _____ (please print)

Date: ____/____/____

Name of Act: _____

Contact Person: _____

(If the busker is under 18, Contact person should be parent or guardian who will be responsible for them at the market)

Contact Person mobile: _____

Business Postal Address: _____

Location Address (if different from postal): _____

Telephone: Bus _____ AH _____

Mobile: _____

Email: _____

1. Please indicate attendance preferences:

SECOND Saturday of month: YES / NO

Months of: _____

FOURTH Saturday of month: YES / NO

Months of: _____

2. Please indicate person/s who will be attending the Market/s on a regular basis and their role (e.g. singer, tech support, driver).

Name of Person 1: _____

Role: _____

Name of Person 2: _____

Role: _____

Name of Person 3: _____

Role: _____

3. Please provide details of your act. (NB: just 'musical' is not sufficient. Please describe type of music, number of performers, instruments used & other details to help us understand your act)

Products for sale: *(if relevant, describe any products you will have for sale as you busk)*

Product source:

4. Any other supporting information?

5. Set up requirements: If you have special set-up requirements, please describe them here:

Signed: _____

Name: (Print) _____

Date: ____/____/____

Note: If you have photos of your act in operation, or any other information to support your application, please forward them to **ballaratmarkets@gmail.com**